

Arguments in favour of outsourcing

Competency

- Sound know-how acquired by managing different projects
- Performance comparison with other organisations
- The business will gain experience in new fields
- Up to date knowledge constitutes part of the work performed

Capacities

- Developing/complementing own resources
- Temporary support during peak demand

Flexibility

- Instant availability
- Flexible deployment (time, location and possibly specialised)
- Business under no employment obligation, contractual relationship may be terminated at any time, without providing reasons
- No need for integration into existing organisational systems

Costs

- Payment obligation only after completed and verified performance
- No fixed place of work required, working tools (vehicle, computer, software, phone, ancillary equipment) provided by the external worker
- Budgeting with full transparency of costs possible
- Not clearly more expensive than adequately trained internal staff

Security

- Absolute loyalty, sensitive topics and data will remain confidential even after completion of projects

Objectivity

- Neutral position, without "internal goggles"
- Fresh, unfettered judgement to examine or confirm decisions taken
- No conflict of interest with internal hierarchies

Acceptance

- The external worker will be readily accepted by the own staff ("prophet has no honour in his own country")
- High powers of persuasion in discussions and planning and the implementation of innovative ideas

Effectiveness

- Staff can concentrate on core business, the project will be managed by the external worker
- Sense of change/motivational impulse through creative stimulation in the course of finding new opportunities